Status Confirmed Traffic Order# 214318

Rep Order# 6863431 EC'd Yes

Ver# 7

Mod# 3

Last Received:

Showing Buylines: All Lines

Printed: 10/25/2012 12:38 PM 10/25/2012 12:20 PM

Phone# Fax# Product Estimate# Buyer Station W Advertiser WISH-TV INDIANAPOLIS, IN er ().CLUB 4 GROWTH ACTIO 400/CFGA INDIANA 400 CINDIE CRANE

> Juowing 1
>
> JARGET ENTERPRISES
> 15260 VENTURA BLVD, STE: 1240
> SHERMAN OAKS, CA 91436
> Agency C/P1/P2/E //400
> Flight Dates Hiatus Weeks

Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) LOS ANGELES) SUE IKO 323-761-6113 323-686-5327

CONTRACT COMMENT SC=*	COMMENT -	i									
LT Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
1 !	W-F	8A-9A		:30	\$150.00	10/17-10/19	ω <u> </u>	1	ω	\$450.00	1 1 1 1 1
Rating: 2.0	Buyli	ne Comment	Buyline Comment: CBS THIS MORN								
2 Rating: 2.0	ĸ	8A-9A		:30	\$150.00	10/22-10/22	н	Н	Ц	\$150.00	
***************************************	Buyliı	Buyline Comment: CBS	: CBS THIS MORN								
8ating: 5.7	W-F	11A-12P		:30	\$750.00	10/17-10/19	ω	Н	ω	\$2,250.00	
	Buyliı	Buyline Comment: PRICE	: PRICE IS RIGHT								
4 Rating: 5.7	ĸ	11A-12P		:30	\$750.00	10/22-10/22	0	0	0	\$0.00	
·	Buyliı NA 1X-	Buyline Comment: NA 1X-10/22. MG	: PRICE IS RIGHT G LN # 16,17								
5.6	W-F	6P-630P		: 30	\$900.00	10/17-10/19	ω	<u>ш</u>	ω	\$2,700.00	
·	Buylin	ne Comment	Buyline Comment: WISH-TV NEWS8 AT 6P								
6 Rating: 5.6	ĸ	6P-630P		:30	\$900.00	10/22-10/22	1	Н	Н	\$900.00	
	Buylin	ne Comment	Buyline Comment: WISH-TV NEWS8 AT 6P								
7 Rating: 11.5	W	10P-11P		:30	\$3,000.00	10/17-10/17	щ	Н	Н	\$3,000.00	

Buyline Comment: CSI: CRIME SCENE INV

1 of w

	EC'd Yes	Rep Order#
		6863431
		Ver#
		7
		Mod# 3
		Status
		Ver# 7 Mod# 3 Status Confirmed
Showing Buylines: All Lines	Last Received:	Traffic Order# 214318
dl Lines		Printed:
	10/25/2012 12:20 PM	10/25/2012 12:38 PM

2 of

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Rating: 2.5 Rating: 5.5 Rating: 6.0 Rating: 7.1 Rating: 7.1 Rating: 6.4 Rating: 16.5 Rating: 10.9 LT Fax# Product Station Phone# Buyer Estimate# Advertiser 15 13 10 9 ω Ln 14 12 WISH-TV INDIANAPOLIS, IN er ().CLUB 4 GROWTH ACTIO CINDIE CRANE 400 400/CFGA INDIANA Z W−F SASU SA 버 ng Day US Buyline Comment: WISH-TV NEWS8 AT 11P Buyline Comment: SPORTS LOCKER TP CHA Buyline Comment: CBS SUN MORN NEWS Buyline Comment: WISH-TV NEWS8 AT 11P Buyline Comment: HAWAII-FIVE-O PGM CHA Buyline Comment: 48 HRS MYSTERY Buyline Comment: BLUE BLOODS 1231A-1245A Time 330P-7P 11P-1135P 9A-1030A 11P-1135P 10P-11P 10P-11P 8P-9P Program *AIRED 1239A* Agency () TARGET ENTERPRISES
15260 VENTURA BLVD, STE: 1240
SHERMAN OAKS, CA 91436
Agency C/P1/P2/E //400 Flight Dates Hiatus Weeks : 30 Len :30 :30 :30 :30 :30 :30 :30 10/17/2012 - 10/22/2012 \$3,500.00 \$2,600.00 \$700.00 \$350.00 \$1,500.00 \$1,500.00 \$1,500.00 \$1,000.00 10/19-10/19 10/20-10/20 10/21-10/21 10/21-10/21 10/22-10/22 10/17-10/19 10/19-10/19 Dates 10/20-10/20 \vdash Н ш ш ω ш Н \vdash Spots/Week Rep Firm Sales Office Salesperson Phone# Salesperson FAX# Salesperson (# of Weeks Н ш ш) LOS ANGELES) SUE IKO 323-761-6113 323-686-5327 ω Total Spots Total Cost \$700.00 \$350.00 \$1,500.00 \$1,500.00 \$4,500.00 \$1,000.00 \$3,500.00 \$2,600.00 Daypart

Buyline Comment: COLLEGE FOOTBALL

Advertiser (Station WIS		EC'd Yes	Rep Order#
r ().CLUB 4 GROWTH ACTIO	Station WISH-TV INDIANAPOLIS, IN			6863431
GROWTH A	APOLIS, IN			Ver# 7
CTIO				Mod# 3
	Agency			Ver# 7 Mod# 3 Status Confirmed
15260 VENTURA BLVD, STE: 1240	() TARGET ENTERPRISES	Showing Buylines: All Lines	Last Received:	Traffic Order# 214318
Sales Office	Rep Firn	Lines	10/25/2012 12:20 PM	Printed:
iice () LOS ANGELES	1		12:20 PM	10/25/2012 12:38 PM

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Advertiser	Product	Estimate#	Buye	Phone#	Fax#	LT	1				
rtiser	ıct	ate#	7	e#		Ln	1	16		17	
).Cl	400/CFGA INDIANA	400	CINDIE CRANE			Day	!	M	Buy MG	M	Buy MG
Advertiser ().CLUB 4 GROWTH ACTIO	INDIANA		RANE			Time	1	6A-7A	Buyline Commen MG FOR LN # 4	9A-10A	Buyline Comment MG FOR LN # 4
TH ACTIO						Program			Buyline Comment: DAYBREAK MG FOR LN # 4		Buyline Comment: INDY STYLE MG FOR LN # 4
Agency (SHER	Agency C/P1/P2/E //400	Flight Dates	Hiatus Weeks							
VENTUR	MAN OAK	/E //40	10/17/			Len	!!!	:30		:30	
15260 VENTURA BLVD, STE: 1240	SHERMAN OAKS, CA 91436	ŏ	10/17/2012 - 10/22/2012			Rate		\$650.00		\$100.00	
1240			12			Dates		10/22-10/22		10/22-10/22	
Sales Office (Salesperson		Salesperson Phone#	Salesperson FAX#		Spots/Week		ц		ш	
`	_		Phone#	FAX#		# of Weeks	1	щ		Н	
) LOS ANGELES	SUE IKO		323-761-6113	323-686-5327		Total Spots	!!!!	Н		Ľ	
ELES			.6113	.5327		Total Cost	1 1 1	\$650.00		\$100.00	

Daypart

---REPORT TOTALS---

Report Totals: 24 / \$25,850.00

---SALES MONTHLY TOTALS---

Oct 12: 24 / \$25,850.00

Sales Totals: 24 / \$25,850.00

Station Totals: 24 / \$25,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$92,321

CABI WTTV

0 00

WISH

28% 17%

YUNW

%

WRTV

30%

WTHR 25%

---COMPETITIVE COMMENTS--
2 SHARE WITH 28%. ALL OTHER SHARES AND RANKING ARE ESTIMATED.

Books null
Demos RA55+

-- CREDIT RISK --

CASH IN ADVANCE

Spot Manager: All, 10/17/12-10/22/12

	\$25,850.00							
P2	\$1,500.00	11:08:14 PM LN M-F	10/22/12	:30	11-1135p	News 8 @ 11 M-F	POL/Club For Growth AcCFGA INDIAN/400	HSIM
P2	\$900.00	6:29:11 PM News 8 @6	10/22/12	:30	558-630p	News 8 @6	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P1	\$750.00	11:29:11 AM Price is Right	10/22/12	:30	1058-12p	Price Is Right	POL/Club For Growth AcCFGA INDIAN/400	HSIM
P3	\$150.00	8:25:56 AM CBS This Morning	10/22/12	:30	8-9a	CBS This Morning @8	POL/Club For Growth AcCFGA INDIAN/400	HSIM
P3	\$350.00	12:14:46 XM Sportslocker Sun	10/21/12	:30	1130p-12a	Sportslocker Sunday	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P1	\$1,500.00	9:54:19 AM CBS Sunday Morni	10/21/12	:30	858-1030a	CBS Sunday Morning	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P3	\$1,000.00	10:14:56 PM Sat Hour 3	10/20/12	:30	958-11p	Saturday 10-11p	POL/Club For Growth AcCFGA INDIAN/400	HSIM
P2	\$700.00	5:17:18 PM NCAA Football	10/20/12	:30	(3:30:00 PM-7:00	NCAA Football	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P2	\$1,500.00	11:24:42 PM LN M-F	10/19/12	:30	11-1135p	News 8 @ 11 M-F	POL/Club For Growth AcCFGA INDIAN/400	HSIM
P3	\$3,500.00	10:30:27 PM Fri Hour 3	10/19/12	:30	958-11p	Friday 10-11p	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P2	\$2,600.00	8:39:48 PM Fri Hour 1	10/19/12	:30	758-9p	Friday 8-9p	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P2	\$900.00	6:27:11 PM News 8 @6 SP Spo	10/19/12	:30	558-630p	News 8 @6	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P1	\$750.00	11:59:23 AM Price is Right	10/19/12	:30	1058-12p	Price Is Right	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P3	\$150.00	8:16:54 AM CBS This Morning	10/19/12	:30	8-9a	CBS This Morning @8	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P2	\$1,500.00	11:06:29 PM LN M-F	10/18/12	:30	11-1135p	News 8 @ 11 M-F	POL/Club For Growth AcCFGA INDIAN/400	HSIM
P2	\$900.00	5:57:30 PM News 8 @530	10/18/12	:30	558-630p	News 8 @6	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P1	\$750.00	11:29:11 AM Price is Right	10/18/12	:30	1058-12p	Price Is Right	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P3	\$150.00	8:45:40 AM CBS This Morning	10/18/12	:30	8-9a	CBS This Morning @8	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P2	\$1,500.00	11:25:25 PM LN M-F	10/17/12	:30	11-1135p	News 8 @ 11 M-F	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P2	\$3,000.00	10:15:04 PM Wed Hour 3	10/17/12	:30	958-11p	Wednesday 10-11p	POL/Club For Growth AcCFGA INDIAN/400	HSIM
P2	\$900.00	6:13:33 PM News 8 @6	10/17/12	:30	558-630p	News 8 @6	POL/Club For Growth AcCFGA INDIAN/400	HSIM
P1	\$750.00	11:59:13 AM Price is Right	10/17/12	:30	1058-12p	Price Is Right	POL/Club For Growth AcCFGA INDIAN/400	HSIW
P3	\$150.00	8:54:47 AM CBS This Morning	10/17/12	:30	8-9a	CBS This Morning @8	POL/Club For Growth AcCFGA INDIAN/400	HSIM
							: 06863431	Alt Order #: 06863431
D. Priority	Rate Ad-ID	Air Time Inv. Code (Placed	Date	Length		Estim Order Inventory Descript Time Period	Advertiser Product Estir	Station
								0000



December 14, 2011

Mr. Adam Stoll Target Enterprises 15260 Ventura Blvd., Suite 1240 Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization for you to represent Club for Growth Action. Our official information is as follows:

Club for Growth Action 2001 L Street, NW, Suite 600 Washington, DC 20036

Phone: (202) 955-5500

Fax: (202) 955-5500

Name of Treasurer: Chris Chocola

Sincerely,

Chris Chocola

Treasurer, Club for Growth Action



Remit Address:

90359 Collections Center Drive Chicago, IL 60693

WISH Main: (317) 923-8888 Billing: (317) 923-8888

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Estimate Number	Product	Advertiser
ımber		
400	CFGA INDIANA	POL/Club For Growth Action .

Invoice Month October 2012
Invoice Period 10/01/12 - 10/22/12

į		
	National	Sales Region
	Petry/Los Angeles	Sales Office
<u></u>	Petry:Los Angeles	Account Executive Petry Los Angeles
	WISH	Station

Order Elight	Deal #	Alt Order#	Order#	
10/17/12 - 10/22/12		06863431	214318	

Pro		Special Handling
Αdν	Cash	Billing Type
IDB	Broadcast	Billing Calendar

Sherman Oaks, CA 91403

Suite 1240

Attention: Accounts Payable 15260 Ventura Boulevard

Target Enterprises

Billing Address:

IDB#	
Advertiser Code	
Product Code	

Agency Ref IN4746

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HSIM	HSIM	HSIM		HSIM	MISH	HSIM	HSIM		HSIM	HSIM	HSIM	HSIM		HSIM	HSIM	HSIM	HSIM		HSIM	HSIM		HSIM	MSIM	HSIM	HSIM		HSIM	Channe
	Wednesday 10-11p			News 8 @6					News 8 @6	Indy Style	Daybreak @ 6			Price Is Right					Price Is Right			CBS This Morning @8					CBS This Morning @8	Channel Description
	958-11p			558-630p					558-630p	858-10a	558-7a			1058-12p					1058-12p			8-9a					8-9a	Time
W 10/15/		Δ	10/22/		П	갂	8	10/15/		≤	≤	Z	10/22/		П	ᆉ	8	10/15/		Z	10/22/		П	Th	8	10/15/		Day
W 10/15/12 to 10/21/12	to	10/22/12	10/22/12 to 10/28/12	б	10/19/12	10/18/12	10/17/12	10/15/12 to 10/21/12	б	10/22/12	10/22/12	10/22/12	10/22/12 to 10/28/12	б	10/19/12	10/18/12	10/17/12	10/15/12 to 10/21/12	ō	10/22/12	10/22/12 to 10/28/12	ð	10/19/12	10/18/12	10/17/12	10/15/12 to 10/21/12	ф	Date
:30		:30	1×		:30	:30	:30	3x		:30	:30	:00	1x		:30	:30	:30	3x		:30	1x		:30	:30	:30	3x		Length
10:37 PM		6:29 PM	M		6:27 PM	5:58 PM	6:15 PM	WTF		9:36 AM	6:44 AM		M		12:00 PM	10:59 AM	12:00 PM	WTF		8:25 AM	M		8:13 AM	8:52 AM	8:55 AM	WTF		Length Aired Days
CGLB1016		CGLB1016			CGLB1016	CGLB1016	CGLB1016			CGLB1016	CGLB1016				CGLB1016	CGLB1016	CGLB1016			CGLB1016			CGLB1016	CGLB1016	CGLB1016			Ad-ID
\$3,000.00		\$900.00			\$900.00	\$900.00	\$900.00			\$100.00 MG for 4.1 10/22	\$650.00 MG for 4.1 10/22	\$750.00 See MG 4.2,4.3			\$750.00	\$750.00	\$750.00			\$150.00			\$150.00	\$150.00	\$150.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Remit Address:

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

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Advertiser	POL/Club For Growth Action
Product	CFGA INDIANA
Estimate Number	400

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mate Number	400	_	13
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ion	WISH		ΙŲ
The same of the sa		1	

Invoice #	214318-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Page 2 of 3

Sales Region	Sales Office	Account Executive Petry Los Angeles	Station
National	Petry/Los Angeles	Petry Los Angeles	WISH

2	Deal#	Alt C	Order
Order Flight	#	Alt Order#	er#
10/17/12 - 10/22/12		06863431	214318

_		Special Handling
_	Cash	Billing Type
	Broadcast	Billing Calendar

Sherman Oaks, CA 91403

Suite 1240

15260 Ventura Boulevard

Attention: Accounts Payable

Target Enterprises

Billing Address:

Product Code
Advertiser Code
IDB#

Advertiser Ref	Agency Ref	
	IN4746	

		15			14			3			12					11			10			9				8	Line
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		NCAA Football			Sportslocker Sunday			CBS Sunday Morning			News 8 @ 11 M-F					News 8 @ 11 M-F			Saturday 10-11p			Friday 10-11p				Friday 8-9p	Channel Description
		NCAA Football			1130p-12a			858-1030a			11-1135p					11-1135p			958-11p			958-11p				758-9p	Time
Sa	10/15/1:		Su	10/15/1:		Su	10/15/1:		Z	10/22/1:		П	Th	8	10/15/1:		Sa	10/15/1:		П	10/15/1:		711	F	10/15/1:		Day
10/20/12	10/15/12 to 10/21/12	ť	10/21/12	10/15/12 to 10/21/12	б	10/21/12	10/15/12 to 10/21/12	ō	10/22/12	10/22/12 to 10/28/12	ō	10/19/12	10/18/12	10/17/12	10/15/12 to 10/21/12	ō	10/20/12	10/15/12 to 10/21/12	б	10/19/12	10/15/12 to 10/21/12	ťo	10/19/12	10/19/12	10/15/12 to 10/21/12	to	Date
:30	1x		:30	1×		:30	1×		:30	1x		:30	:30	:30	3x		:30	1x		:30	1×		:30	:00	1x		Length
5:15 PM	S-		12:39 AM	S		9:55 AM	SS		11:14 PM	M		11:29 PM	11:13 PM	11:29 PM	WTF		10:29 PM	S-		10:45 PM	F		8:36 PM		F		Length Aired Days
CGLB1016			CGLB1016			CGLB1016			CGLB1016			CGLB1016	CGLB1016	CGLB1016			CGLB1016			CGLB1016			CGLB1016				Ad-ID
\$700.00			\$350.00			\$1,500.00			\$1,500.00			\$1,500.00	\$1,500.00	\$1,500.00			\$1,000.00			\$3,500.00			\$2,600.00 MG for 8.1 10/19	\$2,600:00 See MG 8.2			Rate Reconciliation
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Remit Address:

WISH Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888 Main: (317) 923-8888

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Advertiser
Product
Estimate No POL/Club For Growth Action

Invoice Date

10/28/12

214318-1

Page 3 of 3

Invoice #

Invoice Period Invoice Month

10/01/12 - 10/22/12 October 2012

3000	CE Clab . Of Clotters today
roduct	CFGA INDIANA
∃stimate Number 400	400
Station	WISH

WISH	Order#
Petry Los Angeles	Alt Order#
Petry/Los Angeles	Deal #
National	Order Fliaht

Order Flight	Deal#	Alt Order#	Order#	
10/17/12 - 10/22/12		06863431	214318	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Sales Region Sales Office Account Executive

15260 Ventura Boulevard

Attention: Accounts Payable

Target Enterprises

Suite 1240

Sherman Oaks, CA 91403

Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref
	IN4/46

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Length Aired Days Ad-ID Kate Reconciliation

Aired Spots

Time

Day

Date

Line Channel Description

24

Gross Total \$25,850.00

Agency Commission \$3,877.50

Net Amount Due

\$21,972.50 Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.